

WOMEN'S ACTION FOR DEVELOPMENT



WE'RE HIRING!

SOCIAL MEDIA INTERN

Interested applicants should send
their CV and relevant documents to

info@wad.org.na

Due date July 31, 2020.

Enquiries: Shanice 083 321 7667

SOCIAL MEDIA INTERN

Job Responsibilities:

- Manages the company's social media accounts.
- Brainstorms campaign ideas. Campaigns to reach a wider audience, increase brand awareness.
- Analyses analytics to gauge the success of campaigns.
- Provide suggestions for improving customer experience on social platforms and internal processes.
- Assists in creating performance reports.
- Ideating, creating and posting content to different social media platforms
- Planning and adhering to content calendars to schedule posts on different social media platforms
- Optimizing content, tracking user traffic and assessing user response to different content posted

Skills:

- Social Media Marketing/ Proficiency in Social Media usage
- Online engagement
- Verbal communication
- Professionalism
- Analytical skills / SEO / SEM
- Creativity
- Photography, graphic design and video content creation

Education & Experience Requirements:

- Relevant Degree/Diploma in Marketing will be an added advantage
- Prior industry experience is preferred.
- Knowledge on GBV related issues