



Cooperative Education Unit



**Opportunities exist for students to take up WIL opportunities in Windhoek at
United Africa Group**

X2 Positions: Digital Marketing Interns

EDUCATIONAL REQUIREMENT

Bachelor of Informatics [Eligible for WIL]

GENERAL INTERNSHIP DESCRIPTION

The intern will be responsible for assisting the group with digital marketing initiatives. This will include assisting with drafting the editorial calendar to ensure that the content is relevant, timely and engaging; managing social media platforms and UAG digital platforms; ensuring that proper messaging is being executed online; identifying leaders and influencers in the marketing and engaging them in brand activities as well as reporting on growth tracking and success rates of campaigns. For more information about the job description, contact us.

OTHER REQUIREMENTS

The successful candidates must have excellent command of spoken and written English and should be a team player. They should also possess problem-solving, self-management, planning and organizing, technology and initiative and enterprise skills. Graphic design capabilities will be an advantage.

**For further enquiries regarding the position, please
contact: Ms Petrina Batholmeus Tel: +264 61 2072515**

pbatholmeus@nust.na

ceu@nust.na

Only short-listed candidates will be contacted.

Closing date: **Tuesday, 26 January 2021, Time: 16:30**

Please note: No applications will be accepted after 16:30

Date of assumption of duties: **02 February 2021**

Application procedure: Applications in writing, accompanied by an updated Curriculum Vitae, giving full details of work experience (if any), certified copies of identification documents, qualifications, academic records and Grade 12 certificate should be addressed to the **United Africa Group, Office 16, Gutenberg Plaza, 51-55 Werner List Street, Windhoek, Namibia.**

Please submit your applications via email only to pbatholmeus@nust.na