



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Department: Cooperative
Education

Work Integrated Learning (WIL) Internship Opportunity

Organisation: **Billet**

Positions: Marketing Interns (x2)

Educational Requirements (NUST Eligible WIL students only)

- 3rd Year Bachelor of Marketing

General WIL/Internship Description

The successful candidates will be creating exceptional, high-quality content for LinkedIn, Instagram, and other relevant platforms. Developing engaging and innovative content ideas that resonate with our target audience. Assisting in the implementation of marketing strategies. Collaborating with internal and external resources to ensure content is on-brand and aligns with our messaging. Assisting in maintaining a content calendar to ensure a consistent and engaging online presence. Monitoring engagement and feedback on social media channels, making adjustments to content strategies as needed. Assisting in managing email marketing campaigns and developing a monthly newsletter.

Other Requirements

The successful candidate should have email marketing skills and graphics design (minimal) using tools like Figma or Canva, organizational skills, communication skills, and multitasking skills.

Application Procedure

Applications in writing (typed cover letter), accompanied by a CV, 2024 WIL letter, certified copies of identification documents, 2024 academic records and Grade 12 certificate, should be sent to: **Billet, c/o of John Meinert & Dr. Frans Indongo Street, Windhoek, Namibia. Please submit your applications to Hafeni Ashipala via email only to: ceuintern1@nust.na**

Closing Date: Monday, 19 February 2023

Time: 13:00

Assumption of Duties: As soon as possible

No applications will be accepted after 13:00 and only short-listed candidates will be contacted.

Enquiries:

Mr Hafeni Ashipala

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<https://ceu.nust.na>