



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Department: Cooperative
Education

Work Integrated Learning (WIL) Internship Opportunity

Organisation: **Namibia Volleyball Federation**

Positions: Marketing and Communication
Intern (x1)

Educational Requirements

- 3rd Year Bachelor of Marketing

General WIL/Internship Description

The successful candidates will be creating exceptional, high-quality content for LinkedIn, Instagram, and other relevant platforms. Developing engaging and innovative content ideas that resonate with our target audience.

- Assisting in the implementation of marketing strategies. Collaborating with internal and external resources to ensure content is on-brand and aligns with our messaging. Assisting in maintaining a content calendar to ensure a consistent and engaging online presence. Monitoring engagement and feedback on social media channels, making adjustments to content strategies as needed. Assisting in managing email marketing campaigns and developing a monthly newsletter

Other Requirements

The successful candidate should have email marketing skills and graphics design (minimal) using tools like Figma or Canva, organizational skills, communication skills, and multitasking.

Other Requirements

Applications in writing (typed cover letter), accompanied by an updated CV, giving full details of work experience (if any), WIL letter, certified copies of academic records and identification documents in a single pdf file should be addressed to: **Namibia Volleyball Federation, Windhoek, Namibia. Please submit your applications to Hafeni Ashipala via email only to:**

Closing Date: Tuesday, 12 March 2024

Time: 13:00

Assumption of Duties: As soon as possible

No applications will be accepted after 13:00 and only short-listed candidates will be contacted.

Enquiries:

Mr Hafeni Ashipala

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